

Oregon Seed Growers League

Serving the Seed Industry Through Education

The Oregon Seed Growers League meets annually in December to discuss matters of importance to the Oregon Seed industry. More than 500 growers and industry representatives attend the two-day event.

In addition, a trade show runs concurrently with the education program. Approximately 60 exhibitors are expected each year.

SPONSORSHIPS

Yes, I wish to sponsor in the 2021 Annual Meeting. *Advertisement and exhibit space included with sponsorship.*

PROGRAM SPONSOR - \$7,500

(Only One Available – First Come Basis)

- Includes Reception Sponsorship
- Name and logo appears on program cover, meeting materials and reception tickets
- Recognition at reception
- Recognition in meeting invitation mailing
- Free Booth Space plus first location choice (Value \$350)
- Full page, color ad in program (Value \$300)⁽¹⁾
- Recognition at annual meeting
- First right of refusal to repeat Program Sponsorship for 2022
- **Call to be added to waiting list**

LUNCHEON SPONSOR - \$3,500

(Only Two Available – First Come Basis)

- Includes One Luncheon Sponsorship
- Name and logo appears on luncheon tickets
- Recognition at luncheon
- Free Booth Space plus Priority 2 location choice (Value \$350)
- Full page, color ad in program (Value \$300)⁽¹⁾
- Recognition at annual meeting
- First right of refusal to repeat Luncheon Sponsorship for 2022
- **Call to be added to waiting list**

PLATINUM SPONSOR - \$2,500

- Free Booth Space plus Priority 3 location choice (Value \$350)
- Full page, color ad in program (Value \$300)⁽¹⁾
- Recognition in meeting program
- Recognition at annual meeting

GOLD SPONSOR - \$1,500

- Free Booth Space plus Priority 4 location selection (Value \$350)
- Half page, color ad in program (Value \$175)⁽²⁾
- Recognition at annual meeting and in meeting program

SILVER SPONSOR - \$750

- Free Booth Space plus Priority 5 location selection (Value \$350)
- Quarter page, color ad in program (Value \$105)⁽³⁾
- Recognition at annual meeting and in meeting program

→ **Do you plan to exhibit at the 2021 Annual Meeting?** YES NO

PLEASE NOTE: All sponsorships include advertisement and exhibit space. For your 2021 Program & Directory advertising please complete the Advertising section below. You may upgrade to a larger ad size for the cost difference between the ad size included in your sponsorship and the ad size you're requesting.

ADVERTISING

Yes, I wish to advertise in the 2021 Program & Directory. All ads are available in full color. *Please complete the section below and the contact information on reverse.*

Ad Unit	Size	Unit Price	Amount
<input type="radio"/> Full page Ad	(5" x 8")	\$300.00 ⁽¹⁾	_____
<input type="radio"/> 3/4 page Ad	(5" x 6")	\$250.00	_____
<input type="radio"/> 1/2 page Ad	(5" x 4")	\$175.00 ⁽²⁾	_____
<input type="radio"/> 1/4 page Ad	(5" x 2")	\$105.00 ⁽³⁾	_____
<input type="radio"/> Sponsor Ad Size Upgrade (Size: _____)			_____
TOTAL ENCLOSED			_____

- Please repeat advertisement from 2019 Directory.
- Please revise/make changes to our advertisement in 2019 Directory. (See copy of last year's advertisement enclosed).
- New Advertisement and payment are enclosed.
- New Advertisement (SIZE: _____) and payment will arrive before October 1, 2021.

EXHIBITING

Yes, I wish to exhibit at the 2021 Annual Meeting. *Please fill out the contact information on back.*

Reservation for Exhibit Space

Cost: \$ 350 each
(Free with sponsorship)

Please Note:

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the convention center and hotel and shall indemnify and hold harmless the hotel, agents, servants and employees from any and all such losses, damages and claims.

Please complete both sides of this contract, enclose your check and return to:

Oregon Seed Growers League

P.O. Box 3366, Salem, OR 97302

Tel: 503.364.1673 • Fax: 503.581-6819

seedleague.org

Please Complete Contact Information on Reverse Side

OREGON SEED GROWERS LEAGUE

Annual Meeting

DECEMBER 6-7, 2021 □ Salem Convention Center • Salem, Oregon

SPONSORSHIP, ADVERTISING AND EXHIBITOR CONTRACT

Deadline: October 1, 2021

Business Name (As you want it listed) _____

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Website _____

Authorized signature _____

Advertising Contact _____

Email _____ Phone _____

Exhibiting Contact _____

Email _____ Phone _____

MECHANICAL REQUIREMENTS:

The preferred format for submitted ads is a single high-resolution file (300ppi) (PDF, JPG, EPS or TIF) with all fonts and images embedded, included or turned to outlines. All ads are available in full color.

Submission: Email ads smaller than 10 MB to design@ostlund.com. Ads larger than 10 MB should be sent by secure online file sharing service such as hightail.com or dropbox.com

Help: Questions about how to submit your file?
Contact design@ostlund.com for assistance.

Please complete both sides of this contract,
enclose your check and return to:

Oregon Seed Growers League

P.O. Box 3366, Salem, OR 97302

Tel: 503.364.1673 • Fax: 503.581-6819

seedleague.org

For office use only:

Code: _____

Ad Size: _____

Ad Material: _____

Ad Rec'd: _____

Booth #: _____

Price: _____

Invoiced: _____

Paid in Full: _____

Date: _____

Check/CC: _____