

Oregon Seed Growers League

Serving the Seed Industry Through Education

The Oregon Seed Growers League meets annually in December to discuss matters of importance to the Oregon Seed industry. More than 350 growers and industry representatives attend the two-day event.

In addition, a trade show runs concurrently with the education program. Approximately 35 to 40 exhibitors are expected each year.

SPONSORSHIPS

Yes, I wish to sponsor in the 2012 Annual Meeting. *Advertisement and exhibit space included with sponsorship.*

PROGRAM SPONSOR - \$7,500

(Only One Available – First Come Basis)

- Includes Reception Sponsorship
- Name and logo appears on program cover, meeting materials and reception tickets
- Recognition at reception
- Recognition in meeting invitation mailing
- Free Booth Space plus first location choice (Value \$350)
- Full page ad in program (Value \$300)⁽¹⁾
- Recognition at annual meeting
- First right of refusal to repeat Program Sponsorship for 2013

LUNCHEON SPONSOR - \$3,500

(Only Two Available – First Come Basis)

- Includes One Luncheon Sponsorship
- Name and logo appears on luncheon tickets
- Recognition at luncheon
- Free Booth Space plus Priority 2 location choice (Value \$350)
- Full page ad in program (Value \$300)⁽¹⁾
- Recognition at annual meeting
- First right of refusal to repeat Luncheon Sponsorship for 2013

PLATINUM SPONSOR - \$2,500

- Free Booth Space plus Priority 3 location choice (Value \$350)
- Full page ad in program (Value \$300)⁽¹⁾
- Recognition in meeting program
- Recognition at annual meeting

GOLD SPONSOR - \$1,500

- Free Booth Space plus Priority 4 location selection (Value \$350)
- Half page ad in program (Value \$175)⁽²⁾
- Recognition at annual meeting and in meeting program

SILVER SPONSOR - \$750

- Free Booth Space plus Priority 5 location selection (Value \$350)
- Quarter page ad in program (Value \$105)⁽³⁾
- Recognition at annual meeting and in meeting program

ADVERTISING

Yes, I wish to advertise in the 2012 Program & Directory
Please fill out below and the contact information on back

Ad Unit	Size	Unit Price	Amount
<input type="radio"/> Full page Ad	(5" x 8")	\$300.00 ⁽¹⁾	_____
<input type="radio"/> 3/4 page Ad	(5" x 6")	\$250.00	_____
<input type="radio"/> 1/2 page Ad	(5" x 4")	\$175.00 ⁽²⁾	_____
<input type="radio"/> 1/4 page Ad	(5" x 2")	\$105.00 ⁽³⁾	_____
TOTAL ENCLOSED			_____

- Please repeat advertisement from 2011 Directory.
- Please revise/make changes to our advertisement in 2012 Directory. (See copy of last year's advertisement enclosed).
- New Advertisement and payment are enclosed.
- New Advertisement (SIZE: _____) and payment will arrive before October 15, 2012.

EXHIBITING

Yes, I wish to exhibit at the 2012 Annual Meeting
Please fill out the contact information on back

Reservation for Exhibit Space

Cost: \$ 350 each
(Free with sponsorship)

Please Note:

The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's displays, equipment and other property brought upon the premises of the conference center and hotel and shall indemnify and hold harmless the hotel, agents, servants and employees from any and all such losses, damages and claims.

Please complete both sides of this contract,
enclose your check and return to:

Oregon Seed Growers League

P.O. Box 3366, Salem, OR 97302

Tel: 503.364.1673 • Fax: 503.581-6819

seedleague.org

Complete Information on Back

OREGON SEED GROWERS LEAGUE

Annual Meeting

DECEMBER 10-11, 2012 □ Salem Conference Center • Salem, Oregon

SPONSORSHIP, ADVERTISING AND EXHIBITOR CONTRACT

Deadline: October 15, 2012

Business Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Authorized signature _____

Please complete both sides of this contract,
enclose your check and return to:

Oregon Seed Growers League

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MECHANICAL REQUIREMENTS:

The preferred format for submitted ads is a single high-resolution file (300ppi) (Adobe Acrobat PDF, EPS or TIF) with all fonts and images embedded, included or turned to outlines.

Submission: Email ads smaller than 8 MB to design@ostlund.com. Ads larger than 8 MB should be sent by disk or secure online file sharing service such as yousendit.com

Help: Questions about how to submit your file?

Contact design@ostlund.com for assistance.